A

Report

On

# *AMONG US*

# *THE ENTREPRENEUR EDITION*

(*Academic Session: 2026-27*)

**Organizing Committee:**

Entrepreneurship Club, IAR

**Event Coordinator:**

Dr. Anjali Mishra

Minesh Prajapati

Milan Trivedi

**Report Prepared by:**

Jahan Desai (Secretary, E-Cell)

**Date of the event:**

22nd September 2026

| | | | |
|---|---|---|---|
| **Name of Event** | Among Us: the startup edition | | |
| **Event Type (Co-curricular/ Extra Curricular)** | Round-type game | | |
| **Platform** | Offline | | |
| **Place of event** | A3- 102, IAR | | |
| **Date (s) of the event** | 22nd September 2026 | **Time:** | 01:30 pm onwards |
| **No. of Student/ faculty Participants for the expert talk** | Students: 76<br>Faculty: 3<br>(Please refer Annexure-I) | **Level of Activity** | University Level |
| **Name of the Coordinator** | Dr. Anjali Mishra | | |
| **Contact details of Organizers** | Dr. Anjali Mishra | | |
| **Sponsoring authority** | IAR SSIP CELL | | |
| **AMOUNT** | Rs. 2000 | | |

**Objective of the Event:**

**Among Us: the entrepreneur edition** is a video game-based, funny entrepreneurship event designed to cultivate strategic thinking, problem-solving, creativity, and investor-readiness among students. The event blends logic-based challenges, real-world market crises, rapid trade, and live investor pitching into a progressive competitive format.

Participants are tested not only on knowledge, but on adaptability, decision-making under pressure, teamwork, convincing, and communication—key competencies for modern entrepreneurs.

**Brief Overview of the Event:**

"Startup Among Us" was an interactive, team-based entrepreneurship and strategy game designed to combine startup development, problem-solving, negotiation, decision-making, and social deduction in an engaging format. Participants worked in teams to develop a startup based on a given sector, complete entrepreneurial tasks, earn Venture Coins, and respond to unexpected market challenges. The event also incorporated a hidden Impostor within each team, who was assigned secret objectives to influence team decisions without

revealing their identity. Through the Barter Market, Emergency Meeting, and final pitch, participants demonstrated their creativity, teamwork, strategic thinking, communication, and entrepreneurial skills. The event concluded with an evaluation of the participating teams and recognition of outstanding performances across different categories.

**Launch pack:**

1. Round-wise cards(3 cards).
2. Venture coins: Rs. 100.
3. Role chits.
4. Imposter card.

**Round-wise brief:**

**Round 1: start-up build**

1. They were assigned their role by chit-picking. Roles: crewmate and imposter.
2. There was one imposter in each team.
3. They had to build a start-up in 20 minutes, and one of the member of the team had to present it on stage with their brand name and tagline.
4. They had to complete their start-up pitch in 60 seconds. Fulfilling the three criteria: Market potential, innovation, and problem-solving.
5. The imposter had to convince the team to make the start-up according to the task given on the round card.

**Round 2: The market challenge**

1. The game master announced that the market had a big crisis.
2. The team had to pick one solution to make their start-up rise again.
3. There were three options on the round card.
4. The imposter had to influence his team to pick the option given in his task.

**Round 3: Marketplace**

1. The teams got three resource cards, an imposter card and 100 venture coins.
2. Teams had to trade the resource cards with other teams according to their need.
3. One team got only 2 chances to trade with other teams, and each chance had a time limit of 90 seconds to make the trade.
4. In a chance if they failed to trade the card, their chance was gone.
5. The imposter's role was to complete his task secretly during the trade.

## Outcome of the Event:

1. Entrepreneurial thinking: Participants developed startup ideas, crafted brand names and taglines, and pitched their concepts in short pitches.

2. Creativity & innovation: The startup-building round prompted teams to transform assigned sectors into unique product or business ideas.

3. Quick decision-making: Market-crisis situations required teams to analyse challenges such as price drops, supplier issues, or negative reviews and select an appropriate solution within a limited time.

4. Problem-solving skills: Participants had to respond to changing business situations and make strategic choices under pressure.

5. Negotiation & communication: The marketplace round required teams to communicate with other teams and negotiate resource trades, with each team having limited opportunities to trade.

6. Strategic thinking: The trading mechanism encouraged participants to evaluate the value of their resources and make calculated decisions about what to acquire or exchange.

7. Teamwork & collaboration: Teams had to discuss ideas, reach collective decisions, and coordinate their actions across the different rounds.

8. Leadership & influence: The Impostor mechanism encouraged participants to influence team decisions through discussion, negotiation, and suggestions without revealing their identity.

9. Adaptability: Crisis and marketplace situations required participants to adjust their strategies as new information and constraints emerged.

10. Risk assessment: Impostor missions such as Wrong Resource, Overpay, Bad Trade, Reserve, Cheap Deal, and Secret Deal introduced situations where teams had to assess potential risks and consequences.

11. Observation & analytical thinking: The Emergency Meeting required participants to identify suspicious behaviour based on observations made during the game.

12. Decision-making under uncertainty: Participants had to make business and team decisions while dealing with incomplete information and hidden objectives.

13. Engagement through gamification: The combination of Venture Coins, resource cards, secret missions, crises, trading, and voting created an immersive entrepreneurial environment.

14. Communication and pitching: The 60-second startup pitch helped participants practise communicating a business concept clearly and concisely.

15. Overall entrepreneurial learning: The event connected multiple entrepreneurial skills through a progression of Build → Earn → Crisis → Trade → Suspect → Vote → Win, giving participants a practical, game-based experience of entrepreneurship.

## Social Media:



GLIMPSES OF THE EVENT – GLIMPSES OF "AMONG US: THE ENTREPRENEUR EDITION" HELD ON *22ND SEPTEMBER 2026*:

**Room photos:**












## Round glimpses




48




IMPACT ZONE


URBAN-X
Smart city, smarter life



## Prize distribution




GPS Map Camera
Gandhinagar, Gujarat, India
INSTITUTE OF ADVANCED RESEARCH,
Gandhinagar, Gujarat, India
Lat 23.147477° Long 72.668992°
Tuesday, 22/09/2026 03:57 PM
Google

:

## Group photo:



## Acknowledgement –

The committee members acknowledges contribution of:

- Dr. Anjali Mishra
- Minesh Prajapati sir
- Milan Trivedi sir
- Heads, All the Department
- Student Volunteers

## Google form:

| Name of the leader | Team name | Semester | Mail ID(IAR ID Only) | Name of all members(including leader) | Contact number of all members(including leader) | IAR NO of all members(including leader) |
|---|---|---|---|---|---|---|
| Flora Patel | Chess Checkers | sem 1 | floranpatel.btbio2627@iar.ac.in | Flora patel<br>Kavya Masiyava<br>Eva Barad<br>Dhruvanshi Rao | 7990267845<br>9328439218<br>9909707264<br>9727273923 | 19151<br>19362<br>18070<br>18187 |
| Kruti Surti | Team Apex | sem 1 | krutimsurti_btbio2026@iar.ac.in | Kruti Surti<br>Meghna Rajput<br>Maitri patel<br>Khusboo Yadav<br>Urvashi Chauhan | Kruti:- 9275106520<br>Meghna :- 6353292377<br>Maitri:- 91068 63701<br>Khusboo:- 91062 27678<br>Urvashi:- 93135 85856 | Kruti 19235<br>Meghna 18670<br>Maitri 19245<br>Khusboo 19265<br>Urvashi 19776 |

| | | | | | | |
|---|---|---|---|---|---|---|
| Vadaliya Prachi | Big bug bag | sem 3 | kashishkshukla_btce2025@iar.ac.in | 1) Vadaliya Prachi(leader)<br>2) Rishika Shrivastav<br>3) Kashish Shukla<br>4) Shriya Pandey | 1) 70692 57570 (Vadaliya Prachi)<br>2) 90232 18365 (Rishika Shrivastav)<br>3) 8320352820 (Kashish Shukla)<br>4) 72260 92075 (Shriya Pandey) | 1)17640 (Vadaliya Prachi)<br>2)17544 (Rishika Shrivastav)<br>3) 17750 (Kashish Shukla)<br>4) 17746 (Shriya Pandey) |
| SCE | MindMatrix | sem 7 | meetjmochi.btce2023@iar.ac.in | Meet,Sumit, Naitik, Pushpa, Vaishali | 9898632403 ,7990801581 ,8780260995,9737169878,9173329972 | 1,450,214,501,144,800,000,000,000 |
| Husheni soha | Badmosh | sem 3 | sohashusheni_bscibm2025@iar.ac.in | Husheni soha<br>Alisha Chauhan<br>Dhruvi chhaya<br>Kashish raval<br>Ritu Rajput | 7600490799<br>7041557741<br>8401306550<br>8156063039<br>8487948726 | 17036<br>17031<br>17303<br>16553<br>16788 |
| Dhruv chaudhary | OG's | sem 5 | dhruvchaudhari.bscbt2024@iar.ac.in | Dhruv chaudhary<br>Aksh chaudhary<br>Savan chaudhary<br>Nilesh chaudhary<br>Harshvardhan | 8849873795<br>9106430602<br>7990935557<br>8849312810<br>7862941979 | IAR/15231<br>IAR/14902<br>IAR/16584<br>IAR/15465<br>IAR/16813 |
| Deergha Mankodi | Samarsatians | sem 1 | deerghatmankodi_btbio2627@iar.ac.in | Deergha Mankodi<br>Hinal Mahida<br>Kavya Dhimmer<br>Divya Singh<br>Misha Prajapati | 9106634713<br>9173691651<br>8770119533<br>9274039499<br>8160479835 | IAR/18675<br>IAR/19397<br>IAR/19296<br>IAR/19171<br>IAR/20246 |
| Daivik | Bombastic | sem 5 | 15431 | Bhavya, Daivik, Vasu , Keyur , Jayesh | 8128562079 | 15431,15416,15731,15869, 15460 |
| Jain Mohit | Loot Lofers | sem 5 | mohitjjain.btbio2024@iar.ac.in | Jain Mohit<br>Krina Patel<br>Amisha Vaghela<br>Harvi Khunt<br>Shivam Shankara<br>Prithvi Bhatt | Jain Mohit-9429069010<br>Krina Patel-9574668226<br>Amisha Vaghela-99254 39530<br>Harvi Khunt-+919664633312<br>Shivam Shankara-09537000410<br>Prithvi Bhatt-+918155002837 | Jain Mohit-15557<br>Krina Patel-14944<br>Amisha Vaghela-14949<br>Harvi Khunt-15447<br>Shivam Shankara-15267<br>Prithvi Bhatt-14866 |
| Aayasha Patel | The hactifiers | sem 3 | jeniljahir_btit2025.iar.ac.in | Nikita sharma<br>Aayasha Patel<br>Jenil ahir<br>Yashraj Rathod | +91 63954 24776<br>+91 83200 73601<br>+91 9173676170<br>+91 63596 00512 | 16543<br>17067<br>17162 |
| Kaavya Hendre | Quixxies | sem 1 | kaavyakhendre_bba2627@iar.ac.in | Kaavya Hendre<br>Kripa Patel<br>Rudraakshi Sharma<br>Jagruti Ramesh Rana<br>Rakhi Raut<br>Rhythm Patel | 9316638448<br>6355507615<br>8430287807<br>7861035461<br>7041534925 | 18538<br>19905<br>20099<br>18632<br>18514<br>18496 |
| Emon | CHOKERS | sem 3 | emonmtekriwala_bscbt2025@iar.ac.in | Emon<br>Savan<br>Jhahir<br>MOKSH<br>harshvardhan | 9727999584<br>8849312810<br>91 0 4593 233<br>79909 35557<br>73872 78044 | 16061<br>16584<br>17051<br>16798 |
| Netra Bheda | Imposters of IAR | sem 3 | netrahbheda.btce2627@iar.ac.in | Netra Bheda<br>Heli patel<br>Dhruval sisodiya<br>Franshi patel<br>Aditya patel | 8320752661<br>+91 75671 07166<br>+91 92742 30384<br>9558656064<br>+916359963788 | IAR/20094<br>IAR/16193<br>IAR/16651<br>IAR/17402<br>IAR/16202 |
| Vaibhavi Vaghela | Not imposter's | sem 1 | vaibhavirvaghela_bscfs2026@iar.ac.in | Vaibhavi Vaghela<br>Dev Vaghela<br>Dhruvi shah<br>Krishna Parmar<br>Tanzila Makrani<br>Yash modiya | Vaibhavi Vaghela -9265160425<br>Dev Vaghela - 63511 91835<br>Tanzila Makrani -95860 60077<br>Dhruvi shah- 96245 41707<br>Krishna Parmar -83204 96674<br>Yash modiya - 93132 28359 | VAIBHAVI IAR/18093<br>DHRUVI IAR/19376<br>TANZILA IAR/18092<br>DEV IAR/20282<br>KRISHNARAJ IAR/18503<br>YASH.M IAR/19450 |
| Yash Patel | Flying Jet | sem 3 | yashvpatel_btce2025@iar.ac.in | Yash,Kirtan,Het,Dhariya,Harsh | 91,060,793,999,104,800,000,000,000,000,000,000,000,000,000,000,000 | IAR/16781,IAR/16361,IAR/16071,IAR/17662,IAR/17141 |
| Poorva joshi | Bankrupt society | sem 5 | vishaltmali.bscbs2024@iar.ac.in | Poorva joshi<br>Vishal Mali<br>Murtaza vohra<br>Janmey Pandya | 89,809,790,479,099,000,000 | 15,340,147,871,569,100,000 |

| | | | | | | |
|---|---|---|---|---|---|---|
| Hetansh Vadia | Trust me bro | sem 3 | hetanshjvadia_btce2025@iar.ac.in | Hetansh Vadia<br>Dev Sharma<br>Abhineet Yadav<br>Siddhi Shukla<br>Vanshika Rathod<br>Aryan Leua | 9274592757<br>9265962323<br>6291284993<br>9106561059 | 16657<br>16346<br>16274<br>19246<br>18028 |
| Aum | Jetha ke jabaaz | sem 3 | aumsmanani_btit2025@iar.ac.in | Aum | 9998231031 | 17272 |

**Acknowledgement –**

The committee members acknowledges contribution of:

- Director, IAR
- Registrar
- Dean Academics
- Dean Research
- Heads - All the Departments
- Jury Faculty members - All the Departments

**Report Copied to: (attachment sent through email)**

- Office of Director, and Registrar
- Office of Dean Research and Academics
- Heads of all the Department
- SSIP/IIC Coordinator



Signature

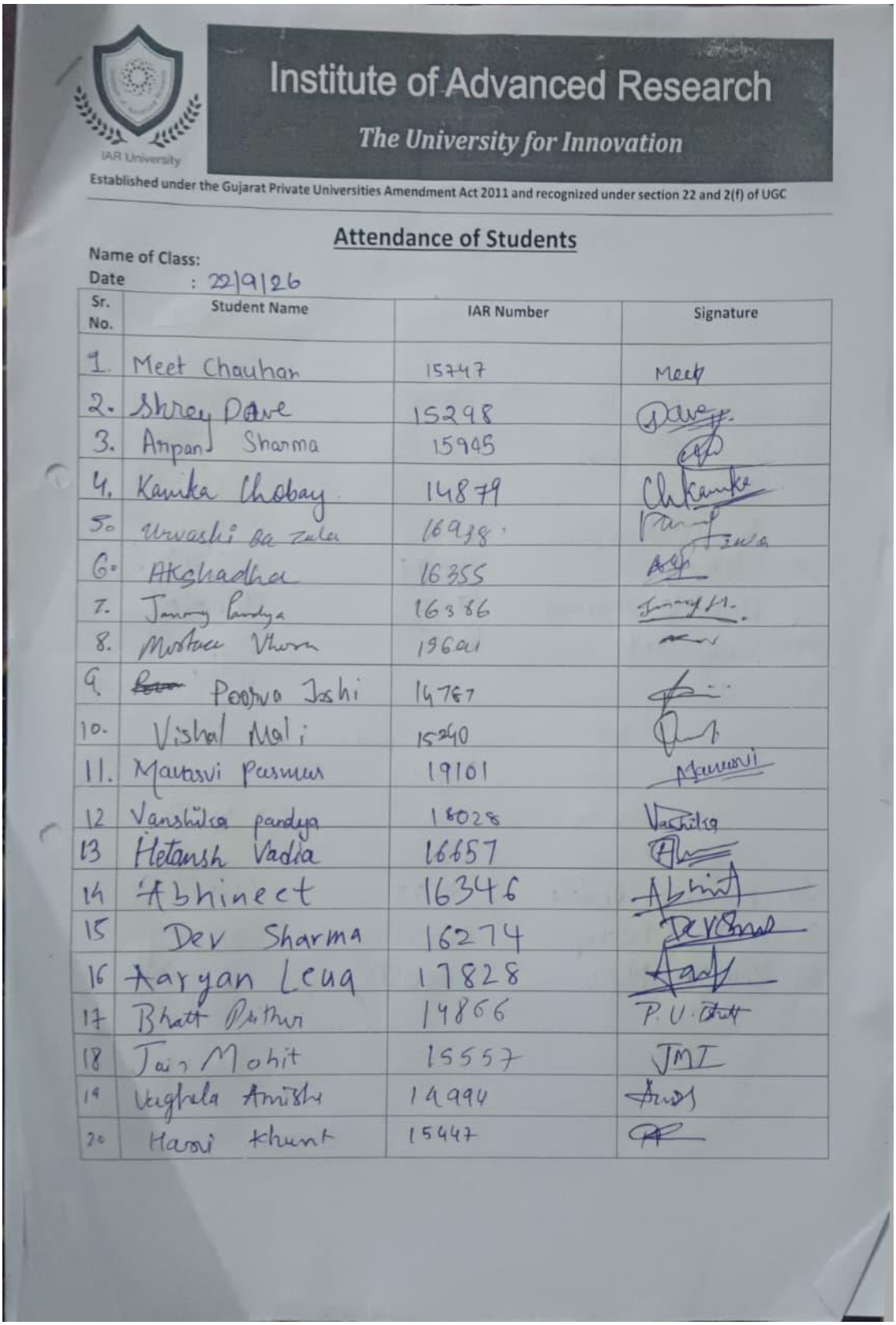
**Dr. Anjali Mishra**

**SSIP Coordinator, IAR**



## Annexure - I

## Attendance sheet:

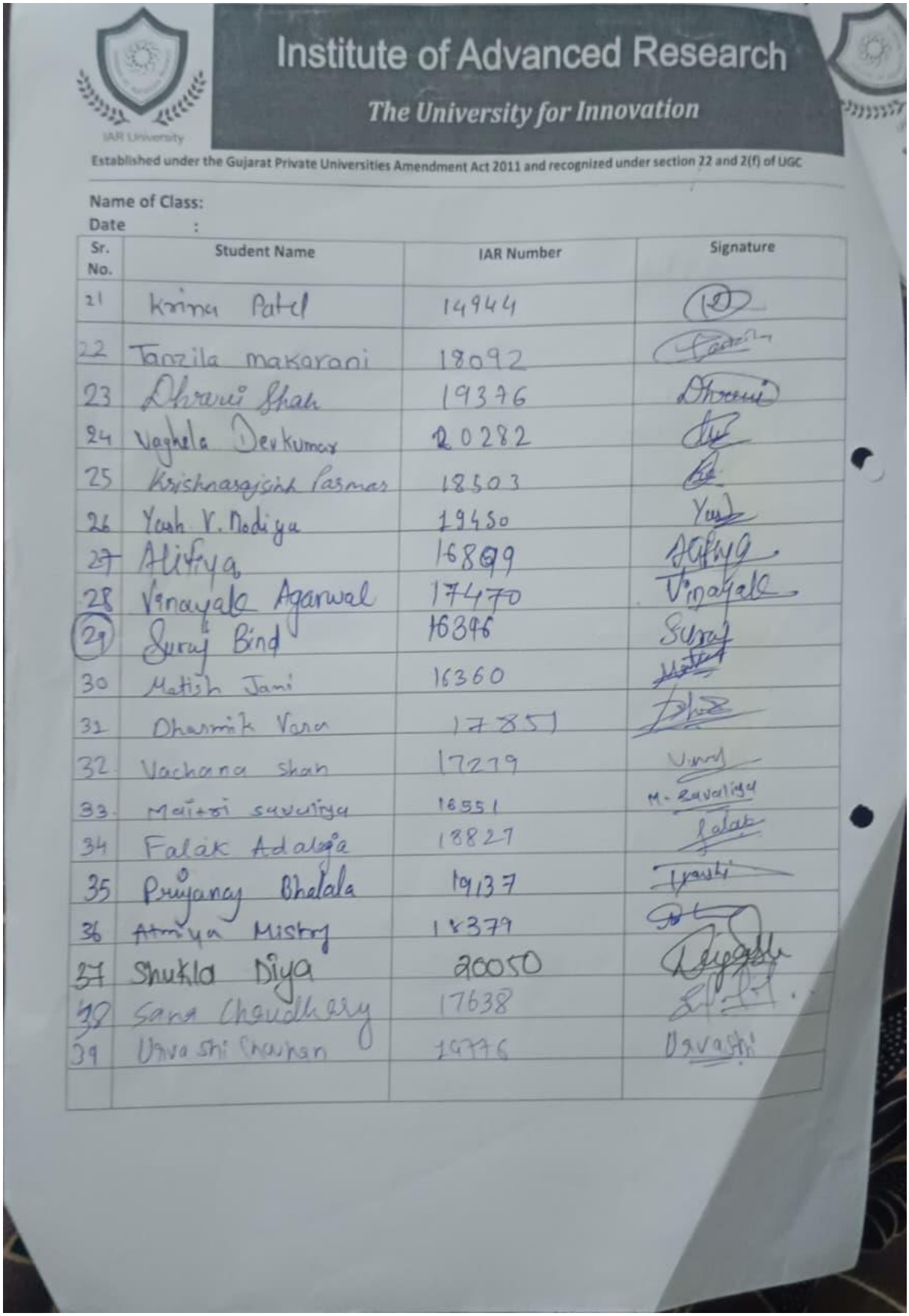


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**Attendance of Students**

Name of Class:
Date : 22/9/26

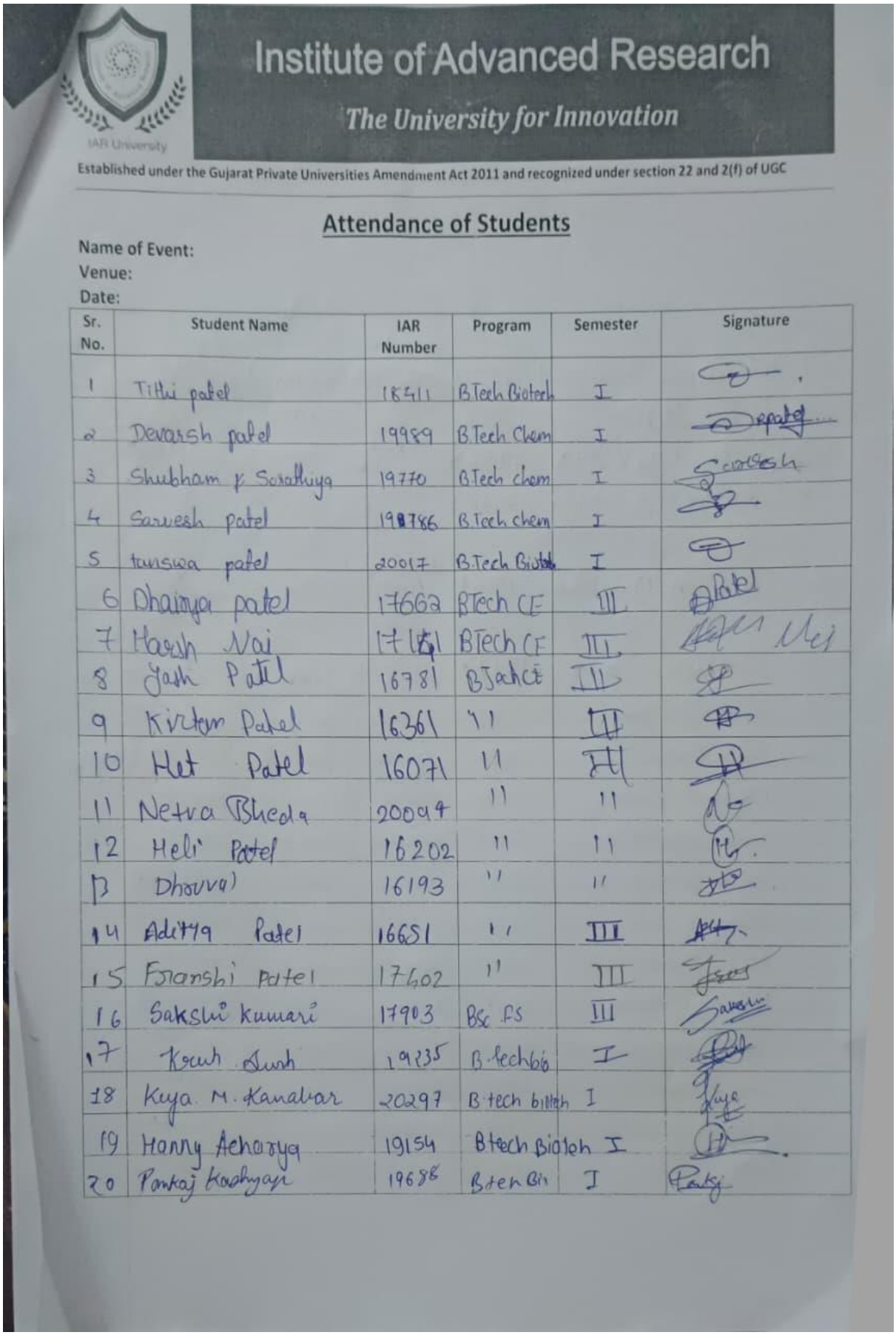
| Sr. No. | Student Name | IAR Number | Signature |
|---|---|---|---|
| 1. | Meet Chauhan | 15747 | Meet |
| 2. | Shrey Dave | 15298 | Dave |
| 3. | Anpan Sharma | 15945 | |
| 4. | Kanika Chobay | 14879 | Chkanika |
| 5. | Urvashi Ba Zala | 16938 | |
| 6. | Akshadha | 16355 | |
| 7. | Janvy Pandya | 16386 | |
| 8. | Murtaza Vhora | 19601 | |
| 9. | ~~Rutvi~~ Poorva Joshi | 14767 | |
| 10. | Vishal Mali | 15240 | |
| 11. | Mansvi Parmar | 19101 | Mansvi |
| 12 | Vanshika pandya | 18028 | Vanshika |
| 13 | Hetansh Vadia | 16657 | |
| 14 | Abhineet | 16346 | Abhineet |
| 15 | Dev Sharma | 16274 | Dev Sharma |
| 16 | Aaryan Leua | 17828 | |
| 17 | Bhatt Parthav | 14866 | P.V. Bhatt |
| 18 | Jain Mohit | 15557 | JMI |
| 19 | Vaghela Amisha | 14994 | |
| 20 | Hansi Khunt | 15447 | |



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Name of Class:
Date :

| Sr. No. | Student Name | IAR Number | Signature |
|---|---|---|---|
| 21 | krina Patel | 14944 | |
| 22 | Tanzila makarani | 18092 | |
| 23 | Dhruvi Shah | 19376 | |
| 24 | Vaghela Devkumar | 20282 | |
| 25 | Krishnarajsinh Parmar | 18503 | |
| 26 | Yash V. Nodiya | 19450 | |
| 27 | Alifiya | 16899 | |
| 28 | Vinayak Agarwal | 17470 | |
| 29 | Suraj Bind | 16896 | |
| 30 | Hatish Jani | 16360 | |
| 31 | Dharmik Vora | 17851 | |
| 32 | Vachana shah | 17219 | |
| 33 | Maitri savaliya | 16551 | |
| 34 | Falak Adalaja | 18827 | |
| 35 | Priyanay Bhalala | 19137 | |
| 36 | Atmiya Mistry | 18379 | |
| 37 | Shukla Diya | 20050 | |
| 38 | Sana Chaudhary | 17638 | |
| 39 | Urvashi Parmar | 19776 | |



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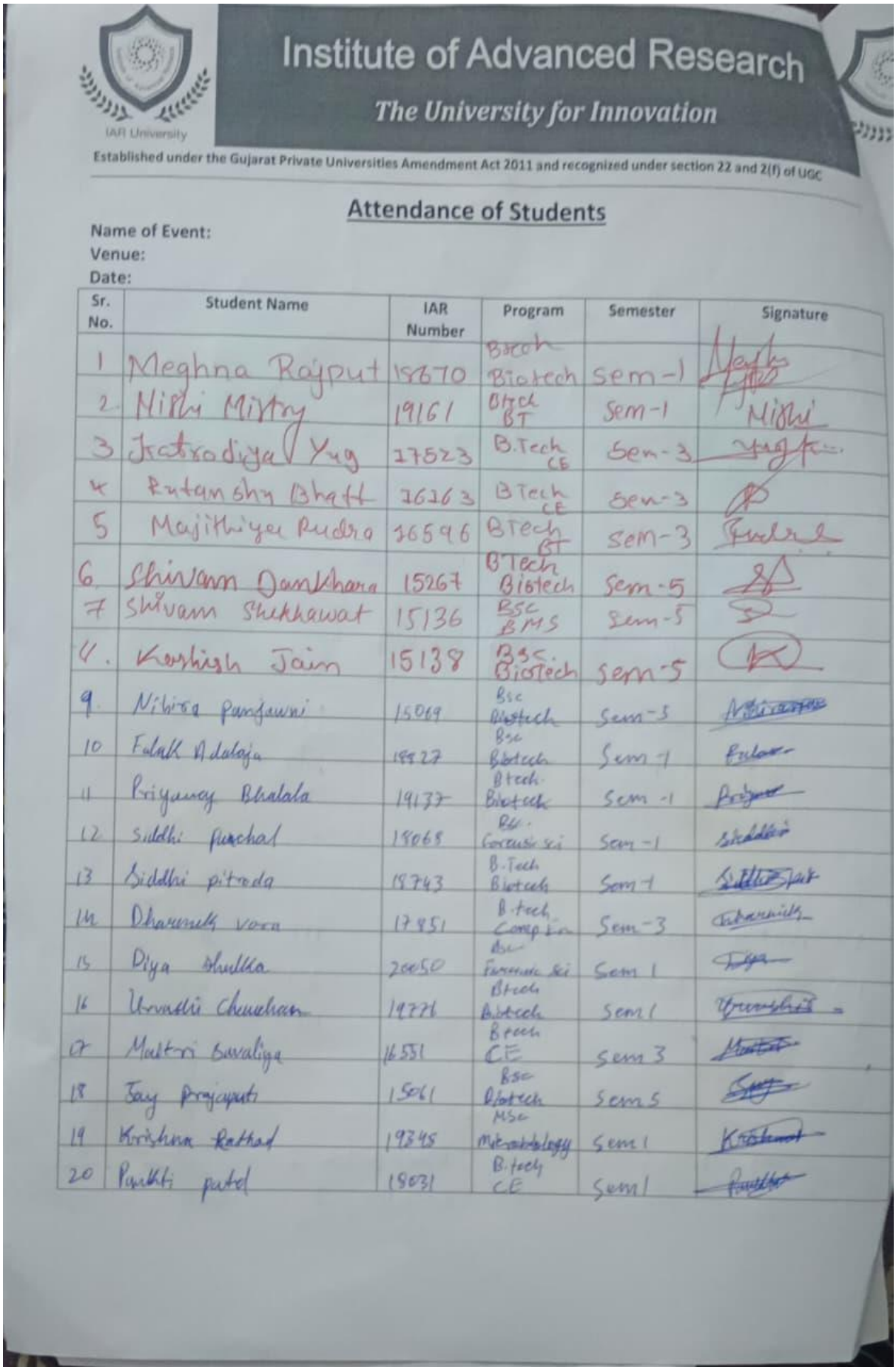
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## Attendance of Students

Name of Event:
Venue:
Date:

| Sr. No. | Student Name | IAR Number | Program | Semester | Signature |
|---|---|---|---|---|---|
| 1 | Tithi patel | 18411 | B.Tech Biotech | I | |
| 2 | Devarsh patel | 19989 | B.Tech Chem | I | |
| 3 | Shubham y Sorathiya | 19770 | B.Tech chem | I | |
| 4 | Saavesh patel | 198786 | B.Tech chem | I | |
| 5 | tanisha patel | 20017 | B.Tech Biotech | I | |
| 6 | Dhairya patel | 17662 | BTech CE | III | |
| 7 | Harsh Nai | 17161 | BTech CE | III | |
| 8 | Jash Patel | 16781 | BJachCE | III | |
| 9 | Kirtan Patel | 16361 | " | III | |
| 10 | Het Patel | 16071 | " | III | |
| 11 | Netra Shedge | 20094 | " | " | |
| 12 | Heli Patel | 16202 | " | " | |
| 13 | Dhruval | 16193 | " | " | |
| 14 | Aditya Patel | 16651 | " | III | |
| 15 | Fransbi Patel | 17602 | " | III | |
| 16 | Sakshi kumari | 17903 | BSc FS | III | |
| 17 | Kush Shah | 19235 | B.Tech bio | I | |
| 18 | Kuya M. Kanabar | 20297 | B.tech biotech | I | |
| 19 | Harry Acharya | 19154 | Btech Biotech | I | |
| 20 | Pankaj Kashyap | 19688 | B.tech Bi | I | |

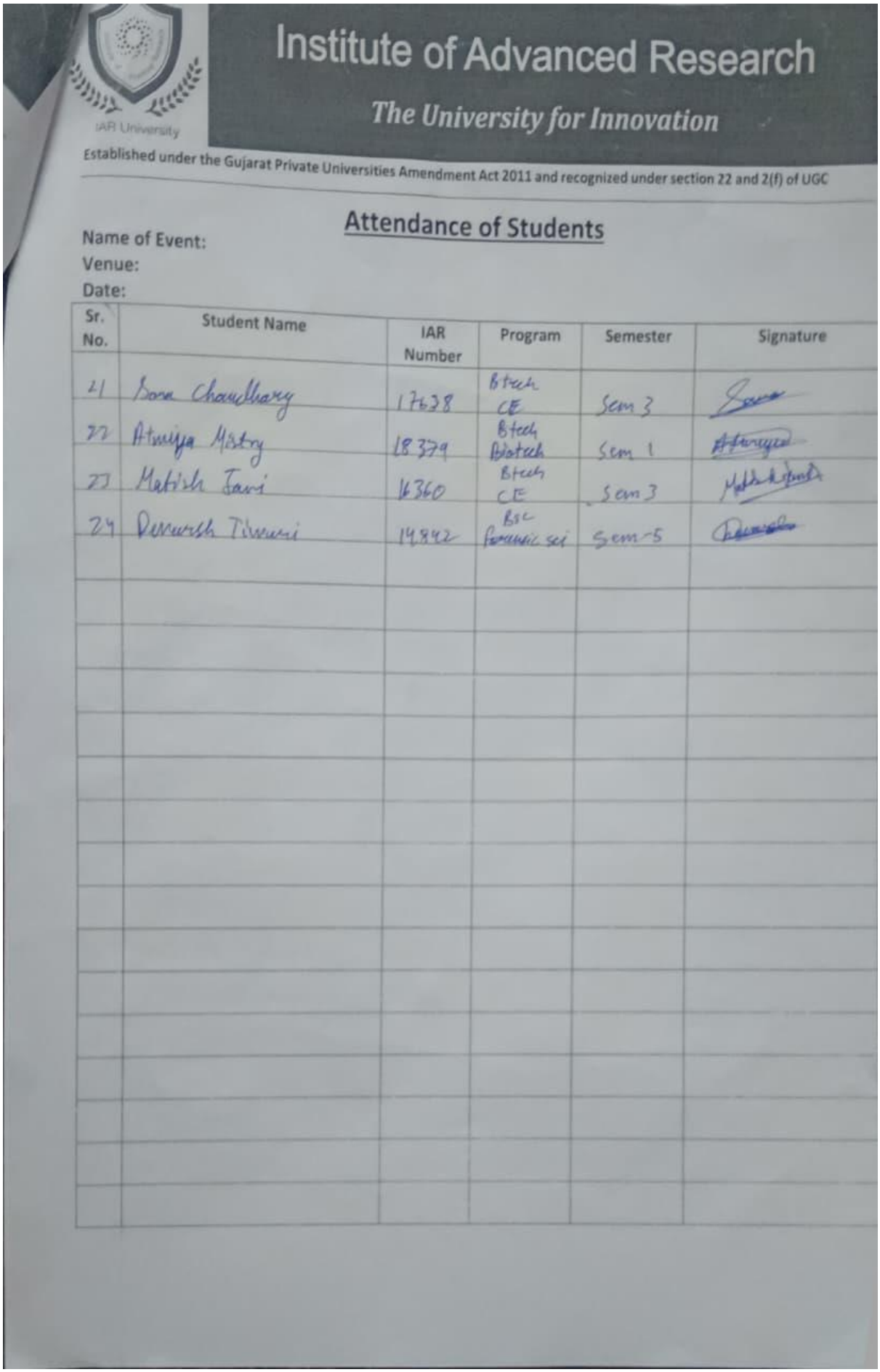


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Name of Event:
Venue:
Date:

| Sr. No. | Student Name | IAR Number | Program | Semester | Signature |
|---|---|---|---|---|---|
| 1 | Meghna Rajput | 15670 | B.tech Biotech | sem-1 | |
| 2 | Nikki Mistry | 19161 | B.tech BT | Sem-1 | Nikki |
| 3 | Jatrodiya Yug | 17523 | B.Tech CE | Sem-3 | |
| 4 | Rutanshy Bhatt | 16163 | B Tech CE | Sem-3 | |
| 5 | Majithiya Rudra | 16596 | BTech BT | sem-3 | |
| 6 | Shivam Dankhara | 15267 | B Tech Biotech | Sem-5 | |
| 7 | Shivam Shekhawat | 15136 | BSc BMS | Sem-5 | |
| 4 | Harshish Jain | 15138 | B.Sc Biotech | sem-5 | |
| 9 | Nihira Panjawni | 15069 | Bsc Biotech | Sem-5 | |
| 10 | Falak Ndalaja | 19927 | Bsc Biotech | Sem-1 | |
| 11 | Priyanay Bhalala | 19137 | B tech Biotech | Sem-1 | |
| 12 | Siddhi Panchal | 18068 | BSc Forensic Sci | Sem-1 | |
| 13 | Siddhi pitroda | 19743 | B.Tech Biotech | Sem-1 | |
| 14 | Dharmik Vora | 17851 | B.tech Comp Sci | Sem-3 | |
| 15 | Diya Bhuddha | 20050 | Bsc Forensic Sci | Sem 1 | |
| 16 | Urvashi Chauhan | 19771 | B tech Biotech | Sem 1 | |
| 17 | Maitri Savaliya | 16551 | B tech CE | Sem 3 | |
| 18 | Jay Prajapati | 15061 | Bsc Biotech | Sem 5 | |
| 19 | Krishna Rathod | 19845 | MSc Microbiology | Sem 1 | |
| 20 | Pankti patel | 19031 | B.tech CE | Sem 1 | |



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## Attendance of Students

Name of Event:
Venue:
Date:

| Sr. No. | Student Name | IAR Number | Program | Semester | Signature |
|---|---|---|---|---|---|
| 21 | Sona Chaudhary | 17638 | Btech CE | Sem 3 | |
| 22 | Atmiya Mistry | 18379 | Btech Biotech | Sem 1 | |
| 23 | Mahish Jani | 16360 | Btech CE | Sem 3 | |
| 24 | Devansh Tiwari | 14842 | Bsc forensic sci | Sem-5 | |